

REGGIO EMILIA





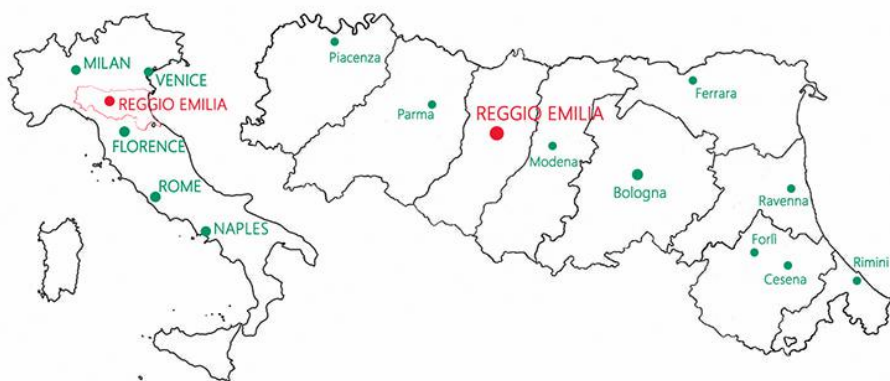


in partnership with



REGGIO EMILIA

In every season, Reggio Emilia offers its guests its best side: an interesting historical and artistic heritage in the city centre that preserves wonderful monuments as the Municipal Valli Theatre, the Basilica of San Prospero and the Cathedral; a city of culture known for the birth of the Tricolour Flag in the Town Hall, where in 1797 the Italian flag was first adopted, and for its impressive contemporary works as the Calatrava Park Project and the Maramotti Contemporary Art Collection; a high naturalistic landscape and territory from the rocky peaks and green valleys of the Apennine mountains and the gentle hills of the Countess Matilda, to the flat Po plain that slopes down to the great River Po; a renowned enogastronomy and culinary art in which Parmigiano-Reggiano cheese, Lambrusco wine and Traditional Balsamic Vinegar rule the roost. All that in the Motor Valley where Ferrari, Lamborghini, Maserati and Ducati, are just a few of the many constellations of this land, synonymous with glamour and passion. The welcome from us is simple and true, you are welcome.



HOW TO REACH US:

BY PLANE: from "G. Marconi" Bologna airport and "G. Verdi" Parma airport.

BY TRAIN: direct connections every hour to and from the other cities of the region by the central station and the main cities in Italy by the High-Speed Train Mediopadana Station designed by the architect Santiago Calatrava.

BY CAR: Motorway A1 Milan-Bologna, Reggio Emilia exit.



Club di Prodotto Reggio Tricolore is a consortium with the aim and purpose to promote and develop tourism in Reggio Emilia. The Club includes the most excellent associates, among them quality hotels and farmhouses, reputable Emilian restaurants and producers, significant art and cultural foundations.



ITINERE is the incoming partner of Club di Prodotto Reggio Tricolore, a tour operator that offers a wide range of tourist itineraries and thematic tours for individuals and groups, creating tailor-designed travel packages for Reggio Emilia, Emilia-Romagna and the surrounding regions of northern Italy. In order to guarantee top quality services to the clients, ITINERE provides special themed programs, hotel and restaurant booking, transfers, tour guides and tour leaders.



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HISTORY & CULTURE



WEEKEND IN REGGIO EMILIA

2 days/ 1 night

FIRST DAY: Arrival and visit to a wonderful farm on the first hills of the city. Here you will discover the secrets of two special products: the **Traditional Balsamic Vinegar of Reggio Emilia**, which is aged for at least twelve years in the attics of the acetaie, and the famous **Lambrusco**, typical wine well-known all over the world. The visit will end with a tasting of both products. Lunch in a traditional bistrot. In the afternoon visit of **Reggio Emilia city centre**, starting from Prampolini Square where the Cathedral rises nearby the Baptistry and the Town Hall, with the Hall of the Tricolour Flag, where in 1797 the Italian flag was first adopted. Then the Basilica of San Prospero, the Sanctuary of the Beata Vergine della Ghiara with The Crucifixion by Guercino, the unmissable Municipal Theatre and the possibility to visit the current exhibition at **Palazzo Magnani**. Dinner in a typical restaurant. Overnight stay at the hotel.

SECOND DAY: Breakfast at the hotel and visit to a cheese factory to discover the secrets of **Parmigiano-Reggiano**, the King of Cheeses. Lunch in a traditional restaurant. In the afternoon the **Calatrava Park Project**, which consists of the bridges and the High Speed Train Station Mediopadana by the architect Santiago Calatrava. Moreover, the **Maramotti Contemporary Art Collection** completes this urban dialogue between art and architecture. Departure.

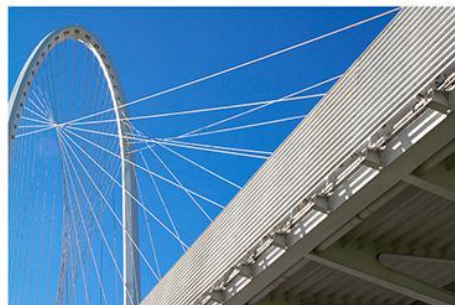
Price per person in double room from
199,00 € (min. 2 people)

The price includes:

- 2 lunches and 1 dinner
- visit to a producer of wine, balsamic vinegar and to a cheese factory with tastings
- guided visit to Maramotti Collection
- 1 overnight stay in double room with breakfast in a 4 stars hotel

The price does not include:

- guided tour of Reggio Emilia
- transfer and tips
- entrance tickets
- anything not specifically mentioned in the "included"



THE WONDERS IN THE VALLEY OF THE PO RIVER

3 days/ 2 nights

FIRST DAY: Arrival in Reggiolo and accomodation in the hotel. Guided visit in **Brescello**, the small town famous for being the set for Peppone and Don Camillo film series. We will visit the square, the church of the town which preserves the famous speaking Cricifix. Then, we will pass in front of Peppone's house, the people's bell and, in the end, we will go inside the two museums dedicated to the movies: "Peppone and Don Camillo Museum" and "Guareschi Museum and the Cinema". Lunch in a traditional restaurant nearby. In the afternoon transfer to Correggio for a visit to a very famous wine producer to know his unbelievable **Lambrusco**. Then we will visit his wonderful **acetaia**, ending with a tasting session of both products. Dinner at leisure and overnight stay at the hotel.

SECOND DAY: Breakfast in the hotel and transfer to the countryside near Parma. Visit at the birth house of the great musician **Giuseppe Verdi** at Le Roncole. Transfer to Busseto to visit the Verdi Theatre and the Barezzi Museum. In the late morning we will discover the secrets of the prestigious **Culatello di Zibello**, ending the visit with an amazing tasting session. Typical lunch in "osteria". In the afternoon visit at the **Ducal palace of Colorno**, still beautifully preserved and unique in its kind, also called the "Little Versailles", the summer residence of the dukes of Parma and Piacenza. Traditional dinner in a restaurant close to the Po River and overnight stay at the hotel.

THIRD DAY: Breakfast at the hotel and guided visit of **Sabbioneta** (UNESCO Heritage), the "ideal town" founded by Duke Vespasiano Gonzaga, an extraordinarily well-kept example of Renaissance architecture and town planning. After a brief walk along the city walls, the tour will continue with a visit to the Ducal Palace, the Garden Palace with the Gallery of the Ancient and the Teatro all'Antica (theatre in the style of the ancient). Lunch at leisure. Free visit of the Unesco Heritage **Mantua**, the enchanting city of the Gonzaga family. Departure.



Price per person in double room from:

230,00 € (min. 15 people)

The price includes:

- 2 lunches and 1 dinner
- visit to a producer of culatello, of wine and balsamic vinegar with tastings
- guided visit of Brescello, Verdi Homeland, Ducal Palace of Colorno and Sabbioneta
- 2 overnight stays in double room with breakfast in a 3 stars hotel

The price does not include:

- guided tour of Mantova
- transfer and tips
- entrance tickets
- anything not specifically mentioned in the "included"





EMILIA LANGUAGE AND CULTURE

5 days/ 4 nights

FIRST DAY: Arrival in Reggio Emilia and accommodation in the hotel. Welcome lunch in a bistrot. In the afternoon Italian language class to experience as much as possible the Italian culture. Two hours lesson in a classroom and another two hours in the city centre to put into practice what has been learned during the language class. You can take the opportunity to admire the beauty of the historical centre of Reggio Emilia. Typical dinner in a restaurant. Overnight at Hotel.

SECOND DAY: Breakfast at the hotel and leaving from Reggio Emilia. At your choice visit at **Torrechiara Castle** in the morning. Discover of the famous **Parma Ham**, ending with a rich tasting session of the famous Parma Ham in its different aging. In the afternoon, after lunch, arrival to **Parma** and tour of its charming **old town centre**. Dinner at leisure and overnight stay at the hotel.

THIRD DAY: Breakfast at the hotel. Visit to an acetaia to see the production of the **Traditional Balsamic Vinegar of Modena** with guided tasting. After that, you will be fascinated by the historical **city centre of Modena**. Free time for lunch. You will enjoy your afternoon, visiting the new **Museo Casa Enzo Ferrari**. Continuing the adventure of the "Cavallino Rampante", you will visit the **Ferrari Museum in Maranello**: here you will see legendary cars from the past and prototypes for the future. Typical dinner with Reggio Emilia specialties, in a Michelin starred restaurant, symbol of the local tradition. Overnight stay at the hotel.

FOURTH DAY: Breakfast at the hotel. Free day in **Bologna** using High Speed Train Station, starting from the new Calatrava Railway Station in Reggio Emilia. We advice to discover the "gourmet" side of Bologna, focusing on the medieval market area. Then to enjoy the authentic atmosphere of Bologna, home to the oldest University of Europe, featuring one of the best preserved medieval centers of Italy. Once back in Reggio Emilia, dinner in a local restaurant. Overnight stay at the hotel.

FIFTH DAY: Breakfast at the hotel and visit to a producer of **Parmigiano-Reggiano cheese**, ending with a tasting session. Lunch in a restaurant of one of the most well-known chef of Reggio Emilia. Departure.

Price per person in double room from:

569,00 € (min. 15 people)

The price includes:

- 3 lunches and 3 dinners
- Italian language class
- visit to a cheese factory, to a ham plant and to a vinegar factory with tastings
- tickets of high speed train RE-BO and BO-RE
- entrance tickets to MEF and Ferrari Maranello Museum
- 4 overnight stays in double room with breakfast in a 4 stars hotel

The price does not include:

- guided tours
- transfer and tips
- entrance tickets to Torrechiara Castle, to exhibitions and museums where not specified
- anything not specifically mentioned in the "included"



INDUSTRIAL ARCHEOLOGY IN REGGIO EMILIA

2 days/ 1 night

FIRST DAY: Arrival in the morning in Reggio Emilia and accommodation in the hotel. Meeting with a local guide at the **Loris Malaguzzi International Center - former Locatelli Complex**. Visit to what was the Emilian headquarters of Locatelli company. You will discover the history of this building: a complex for the maturing of Grana cheese, built in the 1920s in the Santa Croce district of Reggio Emilia, and now, after the acquisition by the Municipality in 1998 in the context of a urban regeneration program, which has become an important cultural center, dedicated to the Loris Malaguzzi pedagogue, famous all over the world. Later visit to **Tecnopolo - Ex Officine Reggiane**: mechanical research center, mechatronics, construction, agri-food, energy and environment, start-up incubator and spin-off. At the end of the visit, lunch at the restaurant of the International Center. In the afternoon visit to the Ex Officine Reggiane Archives, at the **Istoreco** headquarters, in the **Chiostri di San Domenico**, located in the historical centre of Reggio Emilia: a wealth of documents, images and objects linked to the history of the Former Officine. In the evening, typical dinner in a traditional restaurant in the city centre. Overnight stay at the hotel.

SECOND DAY: Breakfast at hotel. In the morning visit to the **Maramotti Collection**, former production site of the famous fashion house Max Mara and now private gallery of contemporary art with international works from 1945 to today. Free lunch at leisure. In the afternoon guided tour of the **BAI Max Mara**, library and archive of business, which aims to order, preserve, research and enhance the history of Max Mara Fashion Group. The specialist library in the fashion sector is aimed at researching new trends, while the business archive gathers the historical testimonies of the company as well as fifty thousand items, including garments and clothing accessories, sketches, textiles, documents, advertising material, furniture and multimedia objects from 1951 to today. At the end of the visit, departure.

Price per person in double room from:

209,00 € (min. 8 people)

The price includes:

- 1 lunch and 1 dinner
- 2 guided visits for the entire day and for the entire program
- guided visit at Maramotti Collection
- 1 overnight stay in double room with breakfast in a 4 stars hotel

The price does not include:

- transfer and tips
- anything not specifically mentioned in the "included"



MAIN CULTURAL EVENTS

. Parma Italian Capital of Culture 2020

A full program of over 400 events, exhibitions, concerts and initiatives that will take place throughout the year 2020 in the city of Parma and which will also involve the nearby cities of Reggio Emilia and Piacenza.

. Fotografia Europea 2019 - Reggio Emilia

International cultural festival dedicated to contemporary photography. Born in 2006, it is promoted by Palazzo Magnani Foundation and the Municipality of Reggio Emilia. This edition the theme will be "FANTASIES. Stories, rules, inventions". The Opening days will take place from the 17th to the 19th of April and the exhibitions will last until the 24th of May.

. Festival Aperto - Reggio Emilia

On the stages of the three main theaters of Reggio Emilia, dance, theater, music and performing arts trace each year in autumn new fascinating routes between tradition and modernity.

. Corteo Storico Matildico - Quattro Castella (Reggio Emilia)

A reenactment of historical character, which takes place annually, the last weekend of May in Quattro Castella, in the province of Reggio Emilia, since 1955. The episode of the "re-enfeoffment" of Matilda of Canossa by the emperor Henry V in May 1111.

. festivalfilosofia - Modena, Carpi and Sassuolo

"Machines" the theme chosen for the 20th edition, from the 18th to 20th of September. The Festival changes for three days the face of the cities of Modena, Carpi and Sassuolo with masterly lessons by protagonists of the Italian and international cultural scene.

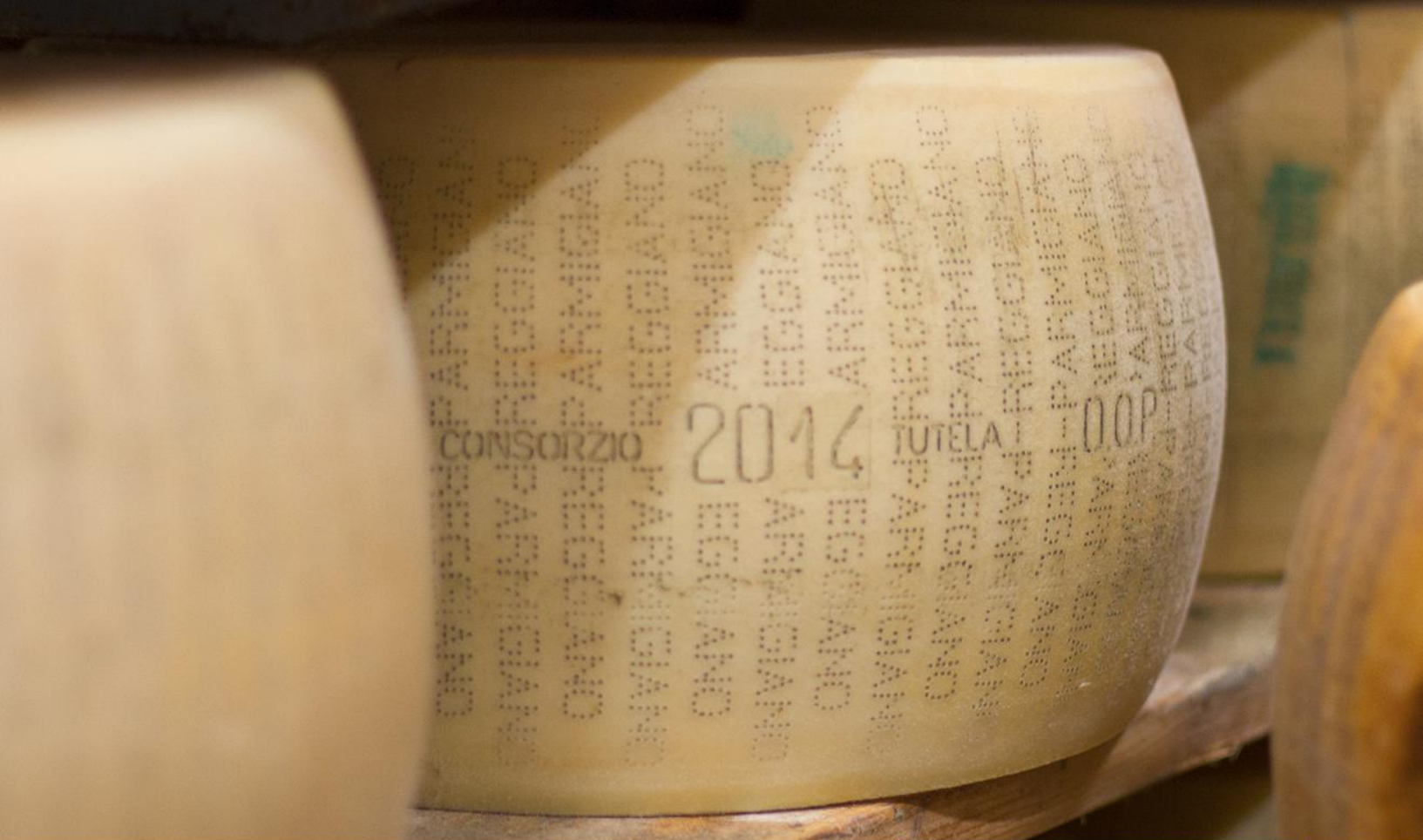
. Festival Verdi - Parma and Busseto

Important Italian music festival of opera. It is held every year in October (Verdi's birth month) in Parma, Busseto and in the Verdi area.





FOOD & FLAVOURS



A TASTY WEEKEND

2 days/ 1 night

FIRST DAY: Arrival in **Reggio Emilia** and accommodation in the hotel. Morning at leisure while strolling through the **city centre**: Cathedral, Prampolini Square, Basilica of San Prospero and especially visit the current exhibition at **Palazzo Magnani**. Welcome lunch tasting local specialties. Afternoon visit to a **wine producer**, understanding the production from fermentation to bottling, up to the final tasting of the famous **Lambrusco**, typical sparkling red wine from this area, but nowadays well-known all over the world. Gourmet dinner in a traditional restaurant located in the city centre. Overnight stay at the hotel.

SECOND DAY: Breakfast at the hotel. Visit to a producer **Parmigiano-Reggiano** cheese discovering how it is produced, in the same way since eight centuries. From the milk production to the aging, an expert will explain all the phases of this fantastic product famous all over the world to be the King of Cheeses. At the end, tasting session of different ages. Then visit to a farm which produces **Traditional Balsamic Vinegar of Reggio Emilia**. The Balsamico, which is obtained from the cooked grape, must mature with a slow acetification derived from natural fermentation and progressive concentration in barrels of different woods. Finally, tasting of different kind of Balsamic Vinegar. Lunch in a traditional restaurant on the hills. Departure.



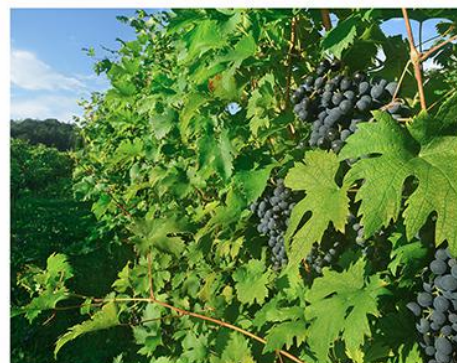
Price per person in double room from
199,00 € (min. 2 people)

The price includes:

- 2 lunches and 1 dinner
- visit to a winery, to a cheese factory and to vinegar farm with tastings
- 1 overnight stay in double room with breakfast in a 4 stars hotel

The price does not include:

- guided visit of Reggio Emilia
- transfer and tips
- entrance tickets
- anything not specifically mentioned in the "included"



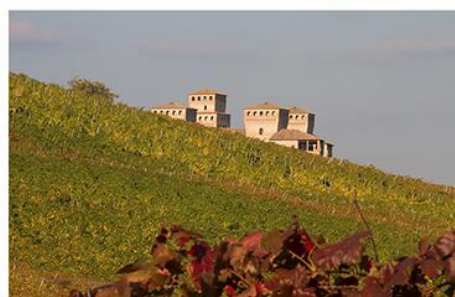
THE CASTLES AND THEIR EXCELLENCES

3 days/ 2 nights

FIRST DAY: Arrival in Reggio Emilia and accommodation in the hotel. Visit to a wonderful farm on the hills. Here you will discover the secrets of two special local products: **Traditional Balsamic Vinegar of Reggio Emilia**, which is aged for at least twelve years in the attics of the acetaie, and the famous **Lambrusco**, typical wine well-known all over the world. The visit will end with a tasting of both products. Lunch in a traditional restaurant. In the afternoon visit to the **Bianello Castle**, medieval fortress that overlooks the town of Quattro Castella. In the evening, gourmet dinner in a **1 Michelin starred restaurant**, considered by gourmets to be a temple to Emilian cuisine. Overnight stay at the hotel.

SECOND DAY: Breakfast at the hotel and transfer to the Southern Parma area. Visit to a prestigious farm where **black pigs belonging to an ancient local breed** are reared outdoors in a protected natural landscape which is surrounded by valleys, geysers known locally as "barboj" and oak forests. Then visit at the factory in Traversetolo where their ham is cured, ending with a special carving board for a delicious lunch. In the afternoon visit to a producer of **Malvasia** located in front of **Torrechiara Castle**. At the end of the visit tasting session of three different wines and possibility to visit the castle. Dinner in a traditional restaurant and overnight stay at the hotel.

THIRD DAY: Breakfast at the hotel and morning at leisure to visit **Reggio Emilia city centre**: the Cathedral, Prampolini Square, Basilica of San Prospero, the Sanctuary of the Beata Vergine della Ghiara, Fontanesi Square and especially visit the current exhibition at **Palazzo Magnani**. Transfer to Scandiano to have lunch in a very famous restaurant of that area. Visit to **Boiardo Fortress**, built in the XII century which now, after the many changes over the years, it conserves different styles: Medieval, Renaissance, Baroque and Modern. After the visit, departure.



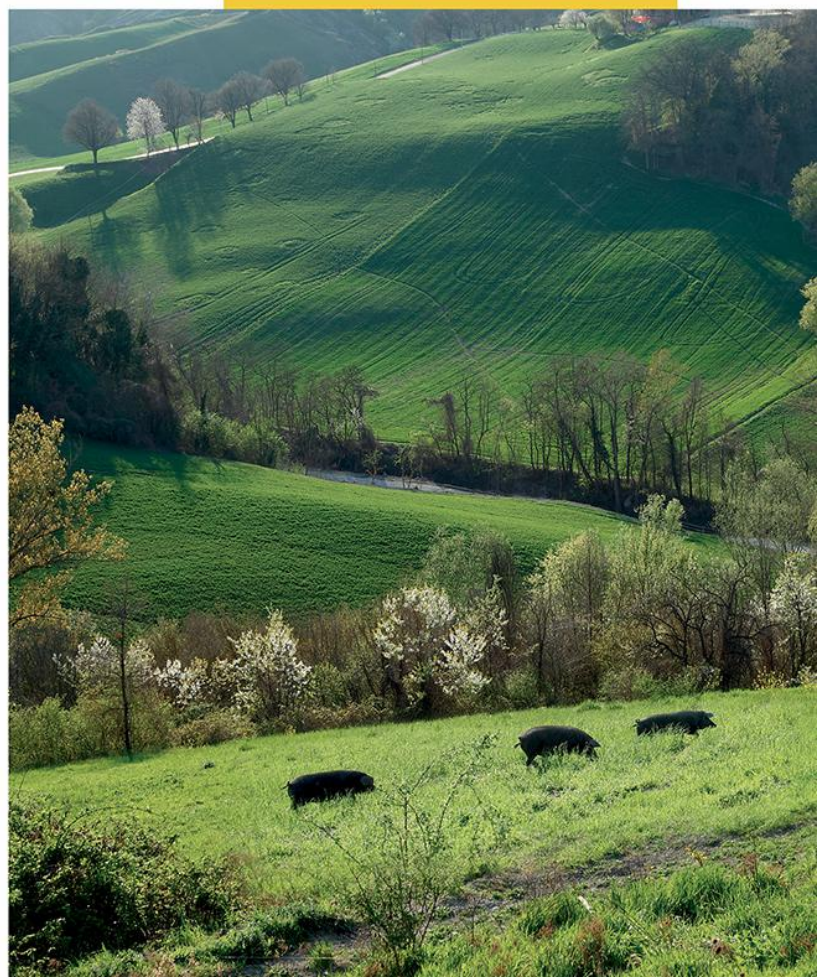
Price per person in double room from
399,00 € (min. 15 people)

The price includes:

- 3 lunches and 2 dinners
- visit to a producer of black pig ham, of Lambrusco, of vinegar and Malvasia with tastings
- guided visit to Bianello Castle and Boiardo Fortress
- 2 overnight stays in double room with breakfast in a 4 stars hotel

The price does not include:

- guided visit of Reggio Emilia
- transfer and tips
- entrance ticket of Torrechiara
- anything not specifically mentioned in the "included"





THE HAND-CRAFTED REGGIO EMILIA

4 days/ 3 nights

FIRST DAY: Arrival in Reggio Emilia and accommodation in the hotel. **Cooking lesson** learning the secrets behind a tasty dish, making homemade traditional dishes like gnocchi. Finally, tasting what has been prepared. Afternoon visit to a well-known producer of local wine, famous for his **Lambrusco**, understanding the production from fermentation to bottling. Then visit to his wonderful Acetaia, where the **Traditional Balsamic Vinegar of Reggio Emilia** is made since long time. Ending with a tasting session of both products to discover their aromas and tasty flavours. Dinner in Reggio Emilia city centre and overnight stay at the hotel.

SECOND DAY: Breakfast at the hotel. Discovering how the famous **Parmigiano-Reggiano cheese** is produced in a local farm. Lunch at the end of the visit, tasting local culinary specialties. Afternoon at leisure in **Reggio Emilia city centre**: the Cathedral, the Basilica of San Prospero, the astonishing Valli Municipal Theatre and time to make some shopping and to discover boutiques of local artisans. **Special dinner in the restaurant of the most well-known chef of the city.** Overnight stay at the hotel.

THIRD DAY: Breakfast at hotel. In the morning, guided visit to the studio of a famous **jewelry maker**, located in the historical center of the city.



Price per person in double room from
450,00 € (min. 10 people)

The price includes:

- 4 lunches and 2 dinners
- visit to a cheese factory, to a vinegar farm, to a winery with tastings and to 2 craftsmen, as in the program
- cooking lesson
- visit to a farm which produces jam with tastings
- 3 overnight stays in double room with breakfast in a 4 stars hotel

The price does not include:

- guided tours
- transfer and tips
- entrance tickets in Reggio Emilia, exhibitions and museums where not specified
- anything not specifically mentioned in the "included"



You will follow the phases that lead to the creation of unique jewels, that now you can find in the windows of the most famous museums of the world such as the Louvre, the Vatican Museums, Versailles and the National Geographic in Washington. A combination of preciousness and fantasy, of classic and modern, it is what you can notice observing precious stones that marry poor materials up to tar, baroque Japanese pearls of colored water that blend with hand-cut stones, worked in India along the streets of Rajasthan, with enamels and rutiled quartzes. This talented jewelry designer also boasts important collaborations with international Maison. At the end of the visit, lunch in a bistro in the historical centre. In the afternoon, visit to another important **craftsman** from Reggio Emilia, who offers innovative furniture and architecture solutions revisiting the ancient "**cocciopesto**" technique. A real artistic studio that proposes in a personal way, both for the polychrome mixture and for the inlay work, this technique already used in Roman times. The "coccio" (earthenware) ground more or less fine and mixed with binders and inerts, allows you to create objects of various types and sizes. In the evening, free dinner and overnight stay at the hotel.

FOURTH DAY: Breakfast at the hotel. Visit at a **rural farm** on the first hills of Reggio Emilia, where the owners will prepare a special tasting of their **jams** and preserves using their fruits and vegetables in season. Lunch in a local tavern with typical food of Reggio Emilia. Departure.



with the possibility to combine:

FAMILY EXPERIENCE

The **Loris Malaguzzi International Centre**, opened in February 2006, is a dedicated meeting place where professional development and research intersect for people in Reggio Emilia, Italy and the world who wish to innovate education and culture. The Centre is an international place open to all ages, to ideas, to different cultures, to hope and to imagination. A place of the possible, both necessary and useful for the concept of a city ascribing value to change. A large space in which research, innovation, and experimentation are carried out on educational content and processes in the different fields of knowledge. The Centre is located on the site of the former Locatelli warehouses, purchased in 1998 by the Municipality of Reggio Emilia and destined to become the catalyst and symbol of the transformation of the city's northside. A place that keeps the central focus on children and their potentials, that aims to offer opportunities for creativity to children, youth, and families, and new opportunities to the international educational community and to all those who embrace and pursue learning and innovation. The development of the Malaguzzi Centre is promoted jointly by Reggio Children and the Istituzione of the Municipal Infant-toddler Centers and Preschools of Reggio Emilia. The Loris Malaguzzi International Centre houses the new Urban Ateliers, the Ray of Light Atelier, the Marco Gerra exhibition hall, the Reggio Children Bookshop, the Documentation and Educational Research Centre of the Municipal Infant-toddler Centres and Preschools of Reggio Emilia, the Annamaria and Marco Gerra Auditorium, the Research and Innovation Space, and since October 2011, in progressive development, the spaces dedicated to food at Pause – Atelier of Tastes (cafeteria, restaurant, grocery shop). Considering this remarkable experience in children's education, **Reggio Emilia offers excellent itineraries for families, with a particular attention to values and experience dedicated to early childhood.**





ENOGASTRONOMY FROM EMILIA ROMAGNA

7 days/ 6 nights

FIRST DAY: Arrival in Reggio Emilia and accommodation in the hotel. **Cooking lesson** to learn the preparation of the traditional gnocco fritto (fried dumplings), which will be tasted with salami, cold cuts, Parmigiano Reggiano. In the afternoon guided visit of **Reggio Emilia city centre** to discover the Cathedral, the Basilica of San Prospero, Fontanesi Square, the current exhibition at **Palazzo Magnani** and to do some shopping. Dinner and overnight stay at the hotel.

SECOND DAY: Breakfast at the hotel. Visit at **Museo Ferrari Maranello**. Transfer to Modena for a walk in the historical centre. Buffet lunch with typical products. Visit to a producer of **Balsamic Vinegar** and tasting. Once returned in Reggio Emilia, dinner in a traditional restaurant. Overnight stay at the hotel.

THIRD DAY: Breakfast at the hotel. In the morning, transfer to the northern area of Parma to visit a producer of **Culatello di Zibello** with tasting to discover its secrets. Lunch in a traditional "osteria". Afternoon at leisure in the refined city of **Parma**. Dinner at leisure and overnight stay at the hotel.

FOURTH DAY: Arrival in Romagna, traditional lunch in the city centre of Rimini. In the afternoon **guided visit of the Roman Rimini**, the ancient

Price per person in double room from
950,00 € (min. 15 people)

The price includes:

- 7 lunches and 3 dinners
- visit to an acetaia, to a producer of Culatello, to a winery, to a producer of Fossa cheese and a producer of olive oil with tastings
- visit to a printshop
- 2 cooking lessons
- guided visit of Reggio Emilia, of Rimini, of Santarcangelo di Romagna, of Mondaino, of Gradara and to Urbino Ducal Palace
- entrance ticket to Ferrari Museum, to Tuff Caves of Santarcangelo, to Gradara and Urbino Ducal Palace
- tour leader from day 4 to day 7 (Romagna area)
- 6 overnight stays in double room with breakfast in a 3 stars hotel or agriturismo

The price does not include:

- guided visit of Modena, Parma and San Marino
- transfer and tips
- entrance tickets of exhibitions and museums where not specified
- anything not specifically mentioned in the "included"



Ariminum where Julius Caesar pronounced his famous speech "The die is taken". Visit the Arch of Augustus, the Forum, the Tiberius Bridge, and then move on to the medieval part of town with the imposing Castel Sismondo and the Cathedral, one of the first masterpieces of the Renaissance. Transfer to the hotel, welcome dinner and overnight stay.

FIFTH DAY: Guided visit of Santarcangelo di Romagna, wonderful medieval town and birthplace of Pope Clement XV which is dedicated to the Ganganelli Arch. Visit to a **traditional printshop**, which still uses a seventeenth-century wooden mangle to stretch the canvas, and then printed by hand to rust. Transfer to a farm and cooking lesson to learn all the secrets of the culinary traditions of Romagna, preparing piadina, cassoni (stuffed flatbread) and tagliatelle. Lunch tasting what has been prepared, accompanied by wines of the estate. After lunch **visit at the winery and vineyards of the estate**. Transfer to **San Marino**, the most ancient Republic of the world. Time at leisure to discover the town and to do some shopping. Dinner at leisure and overnight stay at the hotel.

SIXTH DAY: Guided visit of Mondaino, on the border between Romagna and Marche region. Walk in the village between ancient legends to arrive at the Old Mill Jesuit hosting a manufacturer of Fossa cheese. Tasting of the cheese with local wine. Transfer to Montegridolfo to meet a **producer of olive oil**, and lesson to learn how tasting the olive oil. Traditional lunch. In the afternoon transfer to **Gradara**, where according to the Divine Comedy the tragic love story between Paolo and Francesca took place. Guided tour of the castle and of the medieval village. Return to the hotel, dinner at leisure and overnight stay at the hotel.

SEVENTH DAY: Last day dedicated to visit **Urbino**, authentic Renaissance jewel and UNESCO Heritage. The guide will lead you to discover the Urbino Ducal Palace, a veritable banquet of artists during the reign of Federico da Montefeltro. Lunch in a "trattoria" with traditional products. Departure.



MAIN EVENTS ABOUT FOOD AND WINE

. **"Matilde di Canossa - Terre di Lambrusco" Wine Competition - Reggio E.**
Organized by the Chamber of Commerce of Reggio Emilia between May and June to identify the best production of Lambrusco wine in the areas of Reggio Emilia, Modena, Parma and Mantua. The award ceremony takes place in the wonderful setting of the Romolo Valli Municipal Theater of Reggio Emilia, the only competition dedicated exclusively to Lambrusco wine!

. **Parmigiano Reggiano Fair – Casina (RE)**
Every summer among shows, cultural events and gastronomic challenges, the visitor encounters the places where the "king of cheeses" is born and grows, for the happiness of gourmets from all over the world.

. **Scarpazzone in forma - Carpineti (RE)**
Gastronomic and cultural festival about the famous Erbazzone from the mountain made with rice and local products. Between lunches and dinners with local foods, flea markets, music, exhibition of paintings and word competition, all in the Matilde Park of Carpineti every summer.

. **Festival of Parma Ham - Parma city and other towns in its province**
A big fair that every year at the beginning of September allows guests to know and taste Parma Ham and to appreciate the touristic and cultural beauties of the places of origin. An opportunity to visit the production facilities with open windows and find out how the product is born. A rich calendar of events dedicated to gastronomy, entertainment and culture.

. **November Porc - Polesine Parmense, Sissa, Zibello e Roccabianca (PR)**
Kermesse aimed at enhancing the typical products of the territory of the Bassa Parmense, a territory known for the production of the famous Culatello di Zibello. A unique opportunity to visit the area where many novels by the writer Giovanni Guareschi took place. Salami, cheeses, and other products in a charming and characteristic landscape.

UNMISSABLE

FICO EATALY WORLD: in Bologna the largest agri-food park in the world! In a unique context, the marvel of Italian biodiversity is contained in 10 hectares. Fields, stables, animals, farm factories, restaurants and much more, allow visitors to get to know and touch the excellence and the beauty of Italian food. Possibility to organize tours, guided tours, training courses, depending on what you want to deepen, without forgetting to taste the endless delicacies that Italian excellence can offer! www.eatalyworld.it







NATURE & ADVENTURE



UNFORGETTABLE APPENNINO

2 days/ 1 night

FIRST DAY: Arrival in Reggio Emilia and accommodation in agriturismo. Enjoy some outdoor activities in our **Appennino Tosco Emiliano National Park** and in its extraordinary environmental richness. Come to discover Pietra di Bismantova, which is a massive, anvil-shaped sandstone buttress standing above the village of Castelnovo ne' Monti, to the south of Reggio Emilia. In this spectacular location that dominates the landscape, try a unique **Climbing Lesson**. After having a delicious lunch with traditional products at the local rifugio, start your outdoor activity with a local guide. Welcome dinner and overnight stay at the agriturismo.

SECOND DAY: Breakfast at the agriturismo. In the morning, entrance to the biggest **Adventure Park** in Italy, and the first born in Emilia Romagna. The park has a total of 27 adventure trails on the trees divided by difficulty, starting from the simplest routes suitable even for children up to the "Impossible Path" that only the most fearless persons dare to challenge. You will have the opportunity to access all the adventure trails for 3 consecutive hours. Lunch based on typical products at the park restaurant. Afternoon at leisure to visit the historical centre of **Reggio Emilia** to discover the Cathedral, the Sala del Tricolore, the Basilica of San Prospero, Piazza Fontanesi, the current exhibition of **Palazzo Magnani** and to do some shopping. Departure.

Price per person in double room from
269,00 € (min. 2 people)

The price includes:

- 2 lunches and 1 dinner
- half day climbing lesson
- access for 3 hours to all the adventure trails of the park
- 1 overnight stay in double room with breakfast in agriturismo

The price does not include:

- guided visit of Reggio Emilia
- transfer and tips
- entrance tickets
- anything not specifically mentioned in the "included"



MATILDA TRAIL

3 days/ 2 nights

FIRST DAY: The ancient pilgrim route to discover on foot named Matilda Trail connects Mantua, Reggio Emilia and Lucca passing through the heart of the Po Valley and the National Park of the Tuscan-Emilian Apennines. Departure from San Benedetto Po and follow the hiking cycle path along the Po river until Guastalla. We leave San Benedetto following the straight that leads to the small embankment, travelling along the pedestrian and cycle naturalistic route that leads up to Portiolo. We will find the main embankment skirting the small villages of Villa Savio and Motteggiana. Two kilometers after the passage under the road bridge over the Po river, in the locality of Zaragnino, we leave the river in the direction of Tabellano. Then go back up to the main embankment in the direction of Luzzara. A handful of kilometers are missing to reach the goal of our day, Guastalla, the small capital of the Gonzaga. Dinner in a local restaurant and overnight at the hotel.

SECOND DAY: Breakfast in the hotel and visit of Guastalla, a city of ancient origins. We will enjoy this jewel and its views, famous for international movies as *1900* by Bernardo Bertolucci. Lunch in a local restaurant. Afternoon excursion to discover the final stretch of the Crostolo stream. Rich places in flora, fauna, and history, where the famous painter Antonio Ligabue lived. **An adventure to discover the nature of the Great River** and its landscapes, completely immersed in the enthralling atmosphere of what we named "Bassa". Dinner in a typical restaurant and overnight at the hotel.

THIRD DAY: Breakfast in the hotel. We leave the small capital of the Gonzaga family to head towards Reggio Emilia, the city where the Italian flag was firstly adopted in 1797. From Guastalla we continue southwards following the embankment of the Crostolo torrent and taking the gravel road of via Fornaci. We reach first Pieve Rossa and then Bagnolo. From here, taking the narrow Via Pioppa at the southern boundary of the village into the countryside to the gates of Reggio Emilia, we first have the stunning view of the Mediopadana high-speed train station designed by the architect Santiago Calatrava. Departure.



Price per person in double room from

329,00 € (min. 2 people)

The price includes:

- 1 lunch and 2 dinners
- guided visit of Guastalla of maximum 3 hours with a local and professional tour guide
- an excursion at your choice among walking tour, bike tour and canoeing on the Po river with environmental hiking guide
- 2 overnight stays in double room with breakfast in a 3 stars hotel

The price does not include:

- guided visit of Reggio Emilia and Luzzara
- transfer and tips
- entrance tickets
- anything not specifically mentioned in the "included"



MAIN EVENTS ABOUT NATURE

. Mushroom World Championship - Cerreto Laghi (RE)

Every year at the beginning of October, the National Park of the Tuscan Emilian Apennines, awaits you at this unique event entirely dedicated to the porcini mushroom.

. Georgica - Lido Po Guastalla (RE)

Feast of the earth, water and work in the fields of Guastalla the 18th and 19th of April 2020. Market of fruits, flowers, vegetables, typical and forgotten products. Hundreds of stands flanking the Po river

. Ecomaratona del Ventasso - Busana (RE)

The event that has strongly contributed to the spread of the marathon in the nature also in Italy. It reveals one of the most evocative corners of the entire Apennines. This year it will take place on July 12th.

. Rural Festival - Rivalta di Lesignano de'Bagni (PR)

At the beginning of September, a gathering of farmers and breeders who work with passion every day to protect agricultural biodiversity and save ancient plant cultures, animal breeds.





MOTOR VALLEY



ITALIAN PASSION FOR SPEED

2 days/ 1 night

FIRST DAY: Visit to the **Lamborghini Museum**, which reviews all the important milestones reached by the House of the Raging Bull, with a foray into the past that has a strong emotional impact on fans of luxury super sports cars. Visit to a famous producer of **Traditional Balsamic Vinegar of Modena**, to discover the secret of this unique product. After a final tasting of different vinegars, transfer to the historical centre of Modena for a free visit. Buffet lunch with typical products. In the afternoon, visit to **Ferrari Maranello Museum**: legendary cars from the past and prototypes for the future, delight of all motor enthusiasts. Arrival at the agriturismo on the hills of Reggio Emilia, welcome dinner and overnight stay.

SECOND DAY: Breakfast at the agriturismo. Guided visit in one of the most prestigious local Organic Farm: **Parmigiano-Reggiano cheese** is made according to the traditional recipe but in compliance with strict organic production standards, and utilizing the latest farm management technology. Visit at the Panini Museum: it displays some unique pieces of **Maserati Cars Collection of Umberto Panini**, and it's one of the finest collections dedicated to the Maserati. Here are kept the cars that recall the most important steps in the history of the "Trident", painstakingly assembled during the years. Delicious lunch in a traditional restaurant. Departure.

Price per person in double room from
220,00 € (min. 2 people)

The price includes:

- 2 lunches and 1 dinner
- entrance ticket to the Ferrari Museum and Lamborghini Museum
- visit to a producer of balsamic vinegar and to a cheese factory with tastings
- visit to the Maserati Collection
- 1 overnight stay in double room with breakfast in agriturismo

The price does not include:

- guided visit of Modena
- transfer and tips
- anything not specifically mentioned in the "included"



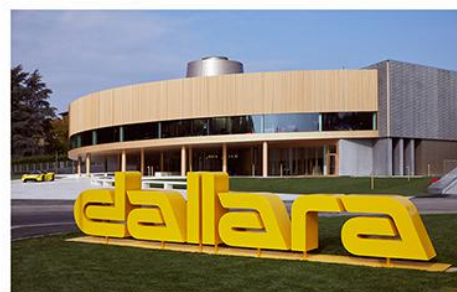
CARS AND SHOPPING: THE PERFECT MATCH!

3 days/ 2 nights

FIRST DAY: Arrival in Reggio Emilia and accommodation in the hotel. Morning at leisure while strolling through **Reggio Emilia city centre** to discover the Cathedral, the Town Hall where the Italian flag was born, the Basilica of San Prospero, The Municipal Theatre, Fontanesi Square, the Sanctuary of the Beata Vergine della Ghiara and the current exhibition at Palazzo Magnani. Welcome lunch tasting local specialties. At the **Museo Casa Enzo Ferrari** continue your journey exploring Enzo Ferrari's life and his passion for car racing. The birthplace house is a multimedia exhibition that tells this mythical personality's story through previously unseen films, photographs and fascinating exhibits. In the evening, taste a delicious and **prestigious dinner** at the restaurant of the most well-known chef in Reggio Emilia, who combines tradition and innovation. Overnight stay at the hotel.

SECOND DAY: Breakfast at hotel. Morning to discover the **Dallara Academy**: a guided tour to learn more about the history of this unique company that has made cutting edge technology its workhorse. You will have the opportunity to observe closely the cars that have marked the history of this company, leader in the construction of racing cars. In this way the importance of passion and training in the world of motorsport will be perceived. At the end of the visit, transfer to the **Fidenza Village**. Possibility of free lunch in one of the many restaurants and bistros that offer different solutions, all under the banner of Made in Italy. Afternoon shopping in this famous outlet near Parma. With over 120 boutiques at prices reduced by up to 70%, you can spend a relaxing day focused on luxury shopping and more. Once back in Reggio Emilia, typical dinner in a restaurant in the historic center and overnight at the hotel.

THIRD DAY: Breakfast at hotel. Visit to the **Ferrari Maranello Museum**, to discover the history of the "Prancing Horse" through legendary cars from the past and splendid prototypes for the future, a real joy for motor lovers and not only. Traditional Modenese lunch in a typical restaurant in Maranello near the Ferrari Museum. At the end of the lunch, departure.



Price per person in double room from
339,00 € (min. 2 people)

The price includes:

- 2 lunches and 2 dinners
- entrance ticket for Ferrari Maranello Museum, for MEF and Dallara Academy
- guided visit at Dallara Academy
- 2 overnight stays in double room with breakfast in a 4 star hotel

The price does not include:

- guided visit of Reggio Emilia
- transfer and tips
- lunch on the second day
- anything not specifically mentioned in the "included"



MAIN EVENTS ABOUT MOTORS

. MotoGP Misano 2020

Grand Prix of San Marino and the Riviera of Rimini to be held at the Misano World Circuit Marco Simoncelli from 11 to 13 September 2020. Starting from 2007 one of the most exciting races of the MotoGP season, an event that brings together all the two-wheel and speed fans.

. Mille Miglia - Northern and Central Italy

Reenactment of the historical road car competition held between 1927 and 1957 on a circular route starting from Brescia and arriving in the same city after the competitors had arrived to Rome. Today it lives again in the form of a regularity race for vintage cars and participation is limited to cars produced no later than 1957. This year from May 13 to 16 and it will pass by Varano de' Melegari: a unique occasion to visit Dallara Academy as well!

. Rally Appennino Reggiano - Reggio E.

Competition of rally cars on the hills and on the Apennine of Reggio Emilia area. In 2020, the edition n.41 will take place from the 27th to the 29th of March.



HOTELS

ALBERGO DELLE NOTARIE ****

Via Palazzolo 5 - 42121 Reggio Emilia
Tel. +39 0522 453500 - Fax +39 0522 453737
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www.albergonotarie.it

HOTEL POSTA ****

Piazza del Monte 2 - 42121 Reggio Emilia
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info@hotelposta.re.it
www.hotelposta.re.it

HOTEL VILLA NABILA *S**

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arnaldo@clinicagastronomica.com
www.clinicagastronomica.com

HOTEL FORUM ***

Via Roma 4A - 42049 Sant'Ilario D'Enza (RE)
Tel. +39 0522 671480
info@forumhotel.it
www.forumhotel.it

BEST WESTERN CLASSIC HOTEL ****

Via Pasteur 121 - 42122 Reggio Emilia
Tel. +39 0522 355411 - Fax +39 0522 333410
info@classic-hotel.it
www.classic-hotel.it

MERCURE HOTEL ASTORIA ****

Viale Leopoldo Nobili 2 - 42121 Reggio Emilia
Tel. +39 0522 435245 - Fax +39 0522 453365
prenotazioni@mercurehotelastoria.com
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ALBERGO REGGIO ***

Via San Giuseppe 7 - 42121 Reggio Emilia
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HOLIDAY INN EXPRESS REGGIO EMILIA ***

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AGRITOURISMS

LE BARBATERRE

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Tel. +39 0522 247573
agriturismo@barbaterre.it
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LA RAZZA AZIENDA AGRICOLA E AGRITURISMO

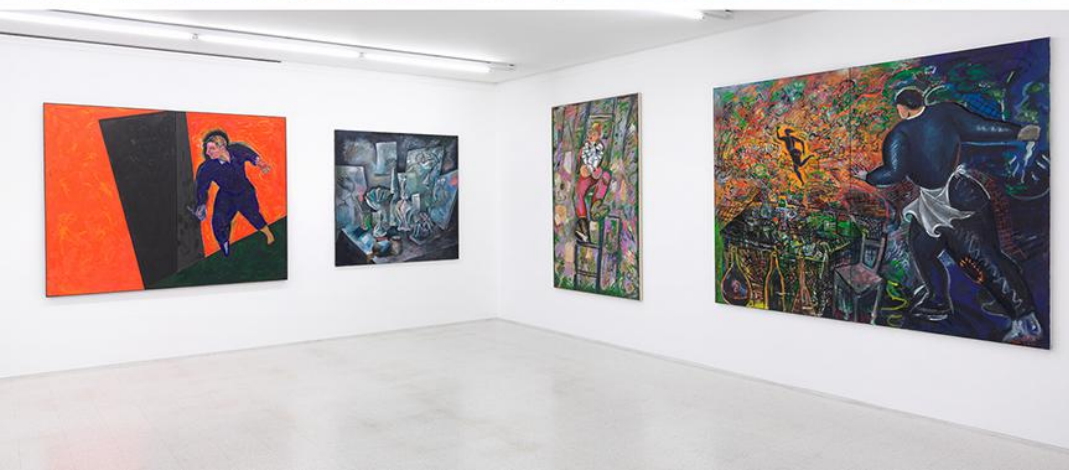
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CANTINA LINI 910

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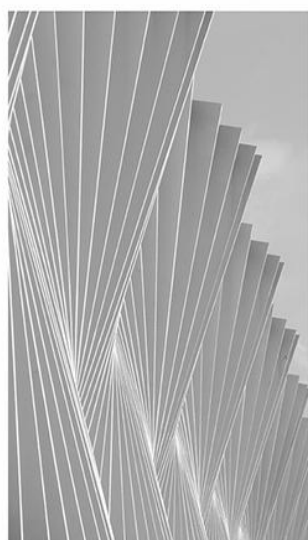
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Camera di Commercio
Reggio Emilia

